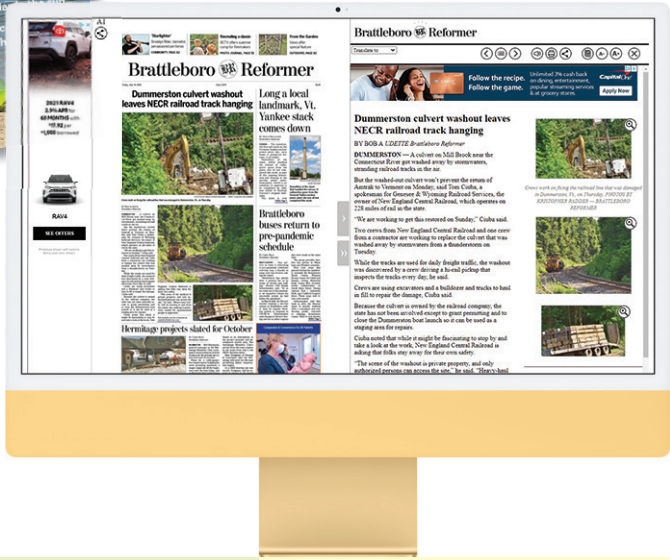
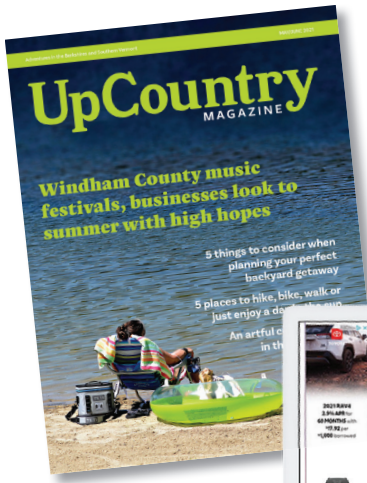


# Our Reach



## Brattleboro Reformer

Average daily print readership:	9,600
2021 Online Users:	690,340
2021 Online Pageviews:	2,479,557
2021 Online Impressions:	9,811,036
Facebook Page Followers:	19,123
theBeat Subscribers:	3,143
theEat Subscribers:	3,110
Look Ahead, VT Subscribers:	3,132

<b>e-Edition and App</b>	
Monthly Users:	1,100
Screenviews Monthly:	488,000

## Bennington Banner

Average daily print readership:	9,000
2021 Online Users:	633,214
2021 Online Pageviews:	2,178,345
2021 Online Impressions:	9,884,474
Facebook Page Followers:	15,505
theBeat Subscribers:	2,465
theEat Subscribers:	2,464
Look Ahead, VT Subscribers:	2,457

<b>e-Edition and App</b>	
Monthly Users:	1,200
Screenviews Monthly:	620,000

## Manchester Journal

Average weekly print readership:	15,000
2021 Online Users:	117,680
2021 Online Pageviews:	368,468
2021 Online Impressions:	1,935,391
Facebook Page Followers:	6,032

<b>e-Edition and App</b>	
Monthly Users:	822
Monthly Screenviews:	425,000



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